



ATTENTION: PARENTS

HELP OUR SCHOOL WIN \$10,000!

Tropicana and Cool Earth have come together to help rescue thousands of acres of endangered rainforest from deforestation. And we need help from all of you.

1. BUY

any specially marked Tropicana packages. Look for the Cool Earth logo on the top of the carton.

2. ENTER

your Tropicana package code online through May 31, 2009 at www.schoolstotherescue.com Be sure to enter your school's access code.

3. SAVE

100 square feet of rainforest on behalf of your school for each code entered.

4. PLUS

your school could **WIN \$10,000!** Each Tropicana package code you enter gives your school an additional chance to **win one of ten \$10,000 prizes!**

Your school access code is

Contact your school administrator if no school access code is included in this communication.

Save even more rainforest on your own! Also enter your Tropicana package codes at tropicana-rainforest.com and save an additional 100 square feet of rainforest for each code you enter.

Tropicana in association with **coolearth**

ACME  **bigg's** **Cub**  **Hornbacher's** **Jewel-Osco** **shaw's**  **Stop'n Save**

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. This promotion is open only to accredited public, private, or parochial elementary schools in the 50 United States and District of Columbia that have been contacted by Tropicana ("School"). To enter: (a) School Registration: The School administrator must click on the link provided in the email sent from Tropicana and follow the instructions to properly register. Upon registration, School receives ten sweepstakes entries. (b) Online Entry: Purchase specially-marked Tropicana products containing a unique product code ("Code"). Enter Code and school access code at www.schoolstotherescue.org, from 12:01 AM CT 3/1/09 until 11:59 PM CT 5/31/09. For each Code entered, School will receive one additional sweepstakes entry. To enter without purchase, hand print your complete name and address and the School's name and address on a 3" x 5" card and mail in a #10 envelope to: [Tropicana's Schools Rescue the Rainforest Program P.O. Box 1188, Young America, MN 55594-1188. Limit one entry per envelope. No mechanical reproductions of mail-in entries allowed. Mail-in entries must be postmarked by 5/31/09 and received by 6/7/09. Ten (10) Grand Prizes: \$10,000. Odds of winning will depend on the number of eligible entries received. Subject to additional restrictions in the Official Rules, available at the above website. Sponsor: Tropicana Products, Inc. 555 W. Monroe St., Chicago, IL 60661.